THEORY OF CHANGE
CONCEPTUAL MODEL

Our goal at the Tribal Community Coordinating Center (TCCC) is to facilitate coordination and collaboration between and equip CTCP funded partners (Local Lead Agencies, coalitions, competitive grantees) and California tribes and people to enhance the strengths of California Tribes for promoting health equity and reducing health disparities (particularly as it relates to maximizing the impact of the tobacco control work each California Tribe has chosen to prioritize).

In collaboration with California Tribes and people, key stakeholders, funded partners, and CTCP, we strive to provide:
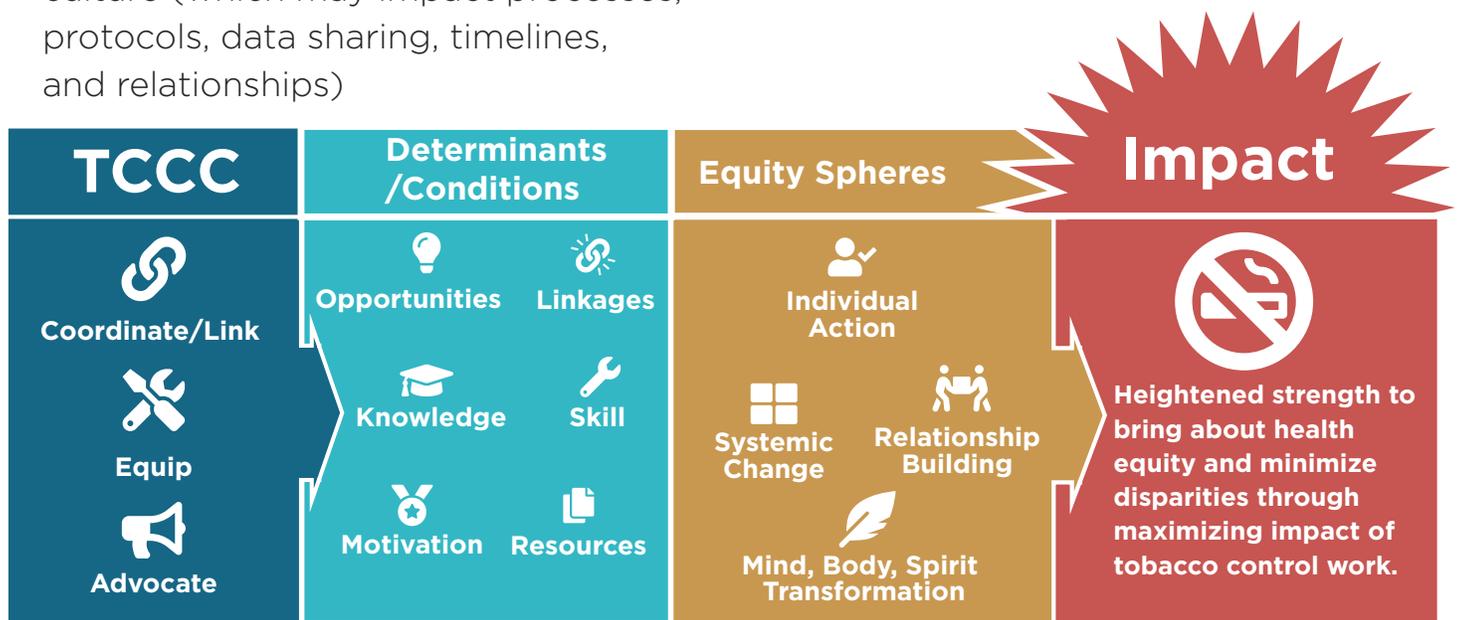
» Educational opportunities to build knowledge and skill and shift attitudes and motivations to develop skilled community advocates and promote collective change. (equip)

» Relationship building and opportunities to engage and collaborate.

» Media, material development, and funding tools and resources. (equip)

» Tobacco control policy guidance. (advocate)

Foundational to our work is ETR's Health Equity Framework (HEF), which lays out four interconnected spheres that influence and determine health outcomes, equities and disparities (physiological pathways, individual factors, relationships and networks, and systems of power). Similar to a relational world-view, our central belief is that health outcomes are the result of multiple, complex interactions between people and their environments, and individual and community change requires simultaneous intervention at multiple spheres of influence to create environmental and social conditions conducive to change and supportive of sustained change. A Tribal Advisory Council (TAC) will guide all of our work.

The TCCC Guiding Principles:

» Value California tribal sovereignty and embrace differing issues, concerns, needs, and characteristics among California Tribes

» Acknowledge California tribes should lead this work

» Respect and acknowledge history and culture (which may impact processes, protocols, data sharing, timelines, and relationships)

» Embrace a strengths perspective

» Be aware of readiness and capacity

» Be transparent and build trust

» Relationships first

TCCC	Determinants /Conditions		Equity Spheres	Impact
🔗 **Coordinate/Link** ✂️ **Equip** 📣 **Advocate**	💡 **Opportunities** 🎓 **Knowledge** 🏅 **Motivation**	🔗 **Linkages** 🔧 **Skill** 📑 **Resources**	👤 **Individual Action** ▫️ **Systemic Change** 🤝 **Relationship Building** 🪶 **Mind, Body, Spirit Transformation**	🚭 **Heightened strength to bring about health equity and minimize disparities through maximizing impact of tobacco control work.**

TRIBAL COMMUNITY COORDINATING CENTER

advancing health equity **etr.**